



The Leader in Rose Bowl Tours for Over 70 Years

For over 70 years we've hosted thousands of guests at the Rose Parade and Rose Bowl Game. Shop and see that we have a tour for everyone. Then reserve a fun and stress-free vacation. All packages include the Tournament of Roses Parade in historic Pasadena.

TOUR HIGHLIGHTS

Los Angeles		
Float Builder Experience – Los Angeles	A Rose Parade and Float Decorating Experience that includes float construction viewing, Hollywood Tour, a tour of Warner Bros. Studios, Academy Awards Museum, Lunch on the Queen Mary, Santa Monica, and more!	Monday, Dec. 28, 2026 – Saturday, Jan. 2, 2027
Western Rose Tour	A Rose Parade Tour that also includes Float Barns, Bandfest, Equestfest, The Autry Museum, La Brea Tarpits, Getty Museum, and more!	Monday, Dec. 28, 2026 – Saturday, Jan. 2, 2027
Yellow Rose Tour	The Rose Parade and Rose Bowl Game, Float Construction Barns, Hollywood Tour, Beverly Hills, Farmers Market, and More!	Wednesday, Dec. 30, 2026 – Saturday, Jan. 2, 2027
Wendy Rose Tour	A Rose Parade Tour that also includes a Warner Bros. Studio Tour, Lawry's Prime Rib Lunch, Float Barns, Bandfest, Celebrity Home Tours, Santa Monica, and more.	Tuesday, Dec. 29, 2026 – Saturday, Jan. 2, 2027
White Rose Presidential Tour	A Rose Parade Tour that Includes Float Construction Barns, The Reagan Presidential Library, and the Richard Nixon Presidential Library.	Tuesday, Dec. 29, 2026 – Saturday, Jan. 2, 2027

Questions? We're here to help. (800) 228 – 4849

Hollywood Rose Tour	The Rose Parade, Float Construction Barns, Post-Parade Showcase, Warner Bros. Studio Tour, Celebrity Home Tours and more!	Wednesday, Dec. 30, 2026 – Sunday, Jan. 3, 2027
Red Rose Tour	The Rose Parade, Float Construction Barns, Hollywood Tour, Beverly Hills, Farmers Market, and More!	Wednesday, Dec. 30, 2026 – Saturday, Jan. 2, 2027
Blue Rose Tour	The Rose Parade, 4-Star Hotel Accommodations, Motorcoach Transportation to and from the Parade, Parade Day Deluxe Box Lunch, Daily Breakfast Buffet!	Thursday, Dec. 31, 2026 – Saturday, Jan. 2, 2027
Long Beach		
Sea Rose Tour	The Rose Parade, Float Construction Barns, Huntington Museum & Gardens, Post Parade Showcase of Floats, Santa Monica Pier, San Antonio Winery for Lunch, and more!	Wednesday, Dec. 30, 2026 – Sunday, Jan. 3, 2027
Pacific Rose Tour	The Rose Parade, Float Construction Barns, Celebrity Home Tours, Warner Bros. Studio Tour, Queen Mary Lunch, and more!	Tuesday, Dec. 29, 2026 – Saturday, Jan. 2, 2027
Coral Rose Tour	The Rose Parade, Float Construction Barns, Hollywood, City Tour, Farmers Market, and More!	Wednesday, Dec. 30, 2026 – Saturday, Jan. 2, 2027
Float Builder Experience – Long Beach	A Rose Parade and Float Decorating Experience that also includes float construction viewing, Warner Bros. Studios, Lunch aboard the Queen Mary, and more!	Monday, Dec. 28, 2026 – Saturday, Jan. 2, 2027
Ocean Rose Tour	The Rose Parade, Float Barns, Warner Bros. Studio Tour, Reagan Library, and more!	Tuesday, Dec. 29, 2026 – Saturday, Jan. 2, 2027

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