

Welcome to AI Brooks Rose Bowl Tours

For over 70 years we've hosted thousands of guests at the Rose Parade and Rose Bowl Game. With an ever-growing list of satisfied customers, we're the most trusted name in Rose Bowl and Rose Parade tours.

We specialize in tours to the Rose Bowl and Rose Parade

Experience matters when selecting a tour company. Because we specialize in tours to the Rose Bowl and Rose Parade, you can be sure that you'll have an enjoyable, relaxing and fun time during your visit to Southern California. And though we're in our seventh decade, we still plan every detail with the care and attention our many first-time guests deserve.

We have a great team

The AI Brooks team is comprised of seasoned veterans who work together to provide great tours. This includes knowledgeable and friendly guides to escort you to all scheduled events during your stay. And it includes a team of detail-oriented staff working behind the scenes (and around-the-clock) to make your tour a success.

Reserve your place today

Shop and see that we have a tour for everyone. Then reserve a fun and stress-free vacation. Most packages include a New Year's Day celebration at the Tournament of Roses in historic Pasadena.

Visit us online or call (800) 228-4849 to reserve your place today.

Reservations: Rose Bowl/Rose Parade: \$150.00 per person due at the time of reservation; balance is due by November 15th.

Cancellations: Rose Bowl/Rose Parade: a full refund less \$100.00 per person will be provided on cancellations received by November 15th; \$150.00 by November 18th; \$175.00 by November 25th; \$200.00 by December 1st. No refunds after December 1st. All cancellations must be in writing.

Travel Agents: 10% commission paid promptly.

Ticket Distribution: Tickets for all events will be distributed upon arrival.



The Yellow Rose Tour

Four Days / Three Nights

Includes Rose Parade and Rose Bowl Game

Wednesday, Dec. 30, 2020 – Saturday, Jan. 2, 2021

Day 1 – Arrival | Hotel Check-in | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Yellow Rose Tour.

Day 2 – Float Construction Barns | Farmers Market | Hollywood Tour | Beverly Hills

- Visit the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Take a break as you journey on your own through LA's historic Farmers Market, a local favorite food stop since 1934.
- Join us for a sight-seeing tour of Hollywood.
- Relax and take in the sights during a motorcoach tour of Beverly Hills. Your guide will point out the many places of interest along your route.
- **Meals Included: Full American Breakfast Buffet**

Day 3 – The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motorcoach as you travel from the parade to the game.

- Attend the Rose Bowl Game, also known as “the granddaddy of them all.” Experience the thrill of one of America’s greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full American Breakfast Buffet | Deluxe Box Lunch**

Day 4 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you’ve made during your time on The Yellow Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Yellow Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,830 | Double ... \$1,620 | Triple ... \$1,545 | Quad ... \$1,510



The Red Rose Tour

Four Days / Three Nights: Includes the Rose Parade

Wednesday, Dec. 30, 2020 – Saturday, Jan. 2, 2021

Day 1 – Arrival | Hotel Check-in | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Red Rose Tour.

Day 2 – Float Construction Barns | Farmers Market | Hollywood Tour | Beverly Hills

- Visit the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Take a break as you journey on your own through LA's historic Farmers Market, a local favorite food stop since 1934.
- Join us for a sight-seeing tour of Hollywood.
- Relax and take in the sights during a motorcoach tour of popular sites in Beverly Hills. Your guide will point out the many places of interest along your route.
- **Meals Included: Full American Breakfast Buffet**

Day 3 – The Rose Parade | Lunch on Olvera Street | Santa Monica

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Join us for lunch on historic Olvera Street near Avila Adobe, the oldest standing residence in Los Angeles.

- Enjoy free time as you explore Santa Monica.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Red Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Red Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,095 | Double ... \$885 | Triple ... \$810 | Quad ... \$775



The Wendy Tour

Five Days / Four Nights: Includes The Rose Parade
Tuesday, Dec. 29, 2020 – Saturday, Jan. 2, 2021

Day 1 – Arrival | Hotel Check-In | Introduction | Shuttle to Santa Monica

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop aboard the complimentary shuttle to Santa Monica. Enjoy the shopping, dining, and street entertainers at the Third Street Promenade as well as the other attractions of Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Wendy Tour.

Day 2 – Paramount Pictures Studio Tour | Lunch | The Academy Museum

- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. **Note: Children must be at least 10 years of age for admission to Paramount Studios.**
- Be our guest for lunch at a local restaurant.
- Be among the first to visit the new Academy Museum, which includes six stories and over 50,000 square feet dedicated to the art and science of movies. Its galleries include photographs, films, posters, screenplays, historic motion picture objects, and more.
- Between each destination, relax and enjoy the commentary as your guide points out the city highlights along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Float Previews | Lunch | Huntington Library and Gardens

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Enjoy a complimentary lunch.
- Tour The Huntington Library and Botanical Gardens. See the art collections, exhibits, and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – The Rose Parade | Queen Mary Lunch & Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Parade, join us for lunch and a tour of the Queen Mary. Now docked in Long Beach harbor, it was once the grandest ocean liner on the seas.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Wendy Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Wendy Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,595 | Double ... \$1,299 | Triple ... \$1,215 | Quad ... \$1,170



The Blue Rose Tour

Five Days / Four Nights: Includes the Rose Parade
Wednesday, Dec. 30, 2020 – Sunday, Jan. 3, 2021

Day 1 – Arrival | Hotel Check-In | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Blue Rose Tour.

Day 2 – Float Construction Barns | Lunch | Dolby Theatre | Academy Museum

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Join us for lunch along the way.
- Visit the Dolby Theatre and get a behind-the-scenes view of the home of the Oscars since 2002.
- Be among the first to visit the Academy Museum, which includes six stories and over 50,000 square feet dedicated to the art and science of movies. Its galleries include photographs, films, posters, screenplays, historic motion picture objects, and more.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – The Rose Parade in Historic Pasadena | Lunch | Santa Monica

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Parade, join us for lunch at a local restaurant.
- Enjoy the sights and attractions during a casual afternoon in Santa Monica.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Post-Parade Showcase of Floats | Dodger Stadium Tour | Dodger Dog Buffet

- Tour the Post-Parade Showcase of Floats where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Take a tour of Dodger Stadium, an icon of Major League Baseball history. Sit in the dugouts, visit the Vin Scully press box, admire the trophy gallery of one of Major League Baseball's most iconic and successful franchises. Take in the best views of Los Angeles from the top deck of Dodger Stadium. It's an experience you won't want to miss.
- For lunch, enjoy the famous Dodger Dog lunch buffet
- **Meals Included: Full American Breakfast Buffet | Dodger Dog Lunch Buffet**

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Blue Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Blue Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,495 | Double ... \$1,215 | Triple ... \$1,120 | Quad ... \$1,075



The White Rose Tour

Five Days / Four Nights: Includes The Rose Parade
Tuesday, Dec. 29, 2020 – Saturday, Jan. 2, 2021

Day 1 – Arrival | Hotel Check-In | Introduction | Santa Monica Shuttle

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop aboard the complimentary shuttle to Santa Monica. Enjoy the shopping, dining, and street entertainers at the Third Street Promenade as well as the other attractions of Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the White Rose Tour.

Day 2 – Float Construction Barns | City Tour | Lunch at San Antonio Winery | Dodger Stadium Tour

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy a City Tour of Los Angeles. Relax and enjoy the journey as your guide points out the many interesting sights along the way.
- Be our guest for lunch at the historic San Antonio Winery, the oldest producing winery in Los Angeles.
- Take a tour of Dodger Stadium, an icon of Major League Baseball history. Sit in the dugouts, visit the Vin Scully press box, admire the trophy gallery of one of Major League Baseball's most iconic and successful franchises. Take in the best view of Los Angeles from the top deck of Dodger Stadium. It's an experience you won't want to miss.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Ronald Reagan Presidential Library | BBQ Lunch | Air Force One

- Tour the Ronald Reagan Presidential Library. Examine historical documents, photographs, film footage, and over 40,000 artifacts, including a full-sized replica of the Oval Office. See the actual Air Force One that flew seven U.S. presidents.
- Enjoy a barbecue lunch in the Air Force One Pavilion at the Reagan Library.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – The Rose Parade | Lunch | Santa Monica

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Rose Parade, join your group for lunch.
- Enjoy some relaxing time and see the sights in Santa Monica.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The White Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

White Rose Tour Package Rates

Rates are quoted per person and include all taxes

Single ... \$1,510 | Double ... \$1,225 | Triple ... \$1,135 | Quad ... \$1,085



Hollywood Rose Tour Itinerary

Five Days / Four Nights: Includes the Rose Parade
Wednesday, Dec. 30, 2020 – Sunday, Jan. 3, 2021

Day 1 – Arrival | Hotel Check-In | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Hollywood Rose Tour.

Day 2 – Float Construction Barns | Hollywood Tour | Dolby Theatre

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy a sightseeing tour of Hollywood. See the world-famous sign. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame.
- Visit the Dolby Theatre and get a behind-the-scenes view of the home of the Oscars since 2002.
- Join us for lunch at a local restaurant.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – The Rose Parade in Historic Pasadena | Lunch | Warner Bros. Studio Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Parade, join us for lunch at a local restaurant.

- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work. (Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Post-Parade Showcase of Floats | San Antonio Winery | The Academy Museum

- Tour the Post-Parade Showcase of Floats where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Be our guest for lunch at the historic San Antonio Winery.
- Be among the first to visit the Academy Museum, which includes six stories and over 50,000 square feet dedicated to the art and science of movies. Its galleries include photographs, films, posters, screenplays, historic motion picture objects, and more.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Hollywood Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Hollywood Rose Tour Package Rates

Rates are quoted per person and include all taxes

Single ... \$1,523 | Double ... \$1,239 | Triple ... \$1,145 | Quad ... \$1,099



The Western Rose Tour

Six Days / Five Nights: Includes The Rose Parade
Monday, Dec. 28, 2020 – Saturday, Jan. 2, 2021

Day 1 – Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Western Rose Tour.

Day 2 – Equestfest | Santa Monica Shuttle

- Attend Equifest, your opportunity to get an advance look at the horses and visit with the riders of the Rose Parade. Enjoy the trick riding and roping and other equestrian talents of the skilled riders. It's a festive atmosphere with displays and music.
- A variety of food choices are available for purchase in the vendor area at Equifest.

- Hop aboard the complimentary shuttle to Santa Monica. Enjoy the shopping, dining, and street entertainers at the Third Street Promenade as well as the other attractions of Santa Monica.
- **Meals Included: Full American Breakfast Buffet**

Day 3 – Southern Coastal Tour | Mission San Juan Capistrano

- Following breakfast, board your motorcoach and meander along a scenic southern coastal tour where you will visit several beach communities and enclaves along the way.
- Take a peaceful journey to the historic Mission San Juan Capistrano, a place of beauty and inspiration for over 240 years.
- **Meals Included: Full American Breakfast Buffet**

Day 4 – Float Barns | Dolby Theatre Tour | Paramount Pictures Studio Tour

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Visit the Dolby Theatre and get a behind-the-scenes view of the home of the Oscars since 2002.
- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. Note: Children must be at least 10 years of age for admission to Paramount Studios.
- **Meals Included: Full American Breakfast Buffet**

Day 5 – The Rose Parade | Lunch | Autry Museum of the American West

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Parade, join us for lunch at a local restaurant.
- Explore the Autry Museum and experience a local Los Angeles favorite. See film memorabilia, Native American art, paintings, and other culturally significant contributions of art and history from the American West.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 6 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Western Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Western Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,795 | Double ... \$1,439 | Triple ... \$1,320 | Quad ... \$1,265



Ocean Rose Tour

Five Days / Four Nights: Includes The Rose Parade
Tuesday, Dec. 29, 2020 – Saturday, Jan. 2, 2021

Day 1 – Hotel Check-In | Introduction | Belmont Shore

- Your tour begins with your arrival and check-in at the Hotel Maya in Long Beach.
- After check-in, visit the Al Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the Hotel Maya is the perfect start to the fun and adventure of the Ocean Rose Tour.

Day 2 – Float Barns | Pasadena Tour | Bandfest

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Take a tour of historic Pasadena.
- Join us for lunch at a local restaurant.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Paramount Pictures Studio Tour | Hollywood Tour

- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. Note: Children must be at least 10 years of age for admission to Paramount Studios.
- Join us for lunch along the way.
- Enjoy a sightseeing tour of Hollywood. See the world-famous sign. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – The Rose Parade | The Huntington Library, Museum & Gardens

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Join your group for lunch following the Parade.
- Tour The Huntington Library, Museum, and Botanical Gardens. See the art collections, exhibits, and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Ocean Rose Tour.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Ocean Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,815 | Double ... \$1,405 | Triple ... \$1,395 | Quad ... \$1,235



The Sterling Rose Tour

Five Days / Four Nights: Includes the Rose Parade
Tuesday, Dec. 29, 2020 – Saturday, Jan. 2, 2021

Day 1 – Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Your tour begins at the Renaissance Long Beach Hotel.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Renaissance Long Beach Hotel is the perfect start to the fun and adventure of the Sterling Rose Tour.

Day 2 – Float Construction Barns | Bandfest | San Antonio Winery | City Tour

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Join us for lunch at the historic San Antonio Winery.
- Enjoy a select City Tour past the important sights along your way as travel back to Long Beach.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Scenic Coastal Tour | Mission San Juan Capistrano

- Following breakfast, board your motorcoach and meander along a scenic southern coastal tour as you make your way to San Juan Capistrano.
- Visit Laguna Beach and other beach communities along your route.
- Enjoy lunch with your group at El Adobe.
- Take a peaceful journey to the historic Mission San Juan Capistrano, a place of beauty and inspiration for over 240 years.
- **Meals Included: Full American Breakfast | Lunch**

Day 4 – Rose Parade | Aquarium of the Pacific | Long Beach Harbor Cruise

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the Parade, join us for lunch at a local restaurant.
- Visit the Aquarium of the Pacific, which houses over 11,000 ocean animals and 500 species, including sharks, jellies, seahorses, and seadragons.
- Enjoy a relaxing Long Beach Harbor Cruise.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Sterling Rose Tour.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Sterling Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,545 | Double ... \$1,265 | Triple ... \$1,210 | Quad ... \$1,185



Sea Rose Tour

Five Days / Four Nights: Includes the Rose Parade
Wednesday, Dec. 30, 2020 – Sunday, Jan. 3, 2021

Day 1 – Hotel Check-in | Introduction

- Your tour begins with your arrival and check-in at the Hyatt Regency Long Beach. Porterage at the hotel is included.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Hyatt Regency Long Beach is the perfect start to the fun and adventure of the Sea Rose Tour.

Day 2 – Float Construction Barns | Hollywood Tour | The Getty Center

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Take a sight-seeing tour of Hollywood.
- Join us for lunch at a local restaurant.
- Experience the Getty Center and its collection of European and American art, outdoor sculptures, and the breathtaking views of its gardens and terraces.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along the way.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Rose Parade | Huntington Museum & Gardens

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the Parade, join us for lunch.
- Tour The Huntington Library, Museum, and Botanical Gardens. See the art collections, exhibits, and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Post-Parade Showcase of Floats | San Antonio Winery Lunch | Paramount Pictures Studio Tour

- Tour the Post-Parade Showcase of Floats, and see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Be our guest for lunch at the historic San Antonio Winery.
- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. Note: Children must be at least 10 years of age for admission to Paramount Studios.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Sea Rose Tour.
- Have a safe trip home. We hope to see you again soon.
- Porterage at the hotel is included.
- **Meals Included: Full American Breakfast Buffet**

Sea Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Water View Rates

Single ... \$1,649 | Double ... \$1,335 | Triple ... \$1,230 | Quad ... \$1,235

Harbor View Rates

Single ... \$1,725 | Double ... \$1,375 | Triple ... \$1,255 | Quad ... N/A



Orange Rose Tour

Five Days / Four Nights: Includes the Rose Parade
Tuesday, Dec. 29, 2020 – Saturday, Jan. 2, 2021

Day 1 – Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Your tour begins at the Renaissance Hotel in Long Beach.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Renaissance Long Beach is the perfect start to the fun and adventure of the Orange Rose Tour.

Day 2 – Float Construction Barns | Huntington Museum & Gardens

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Be our guest for lunch at the Huntington.
- Tour the Huntington Library, Museum, and Botanical Gardens. See the art collections, exhibits, and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Dodger Stadium Tour | City Tour | Hollywood | La Brea Tar Pits

- Take a tour of Dodger Stadium, an icon of Major League Baseball history. Sit in the dugouts, visit the Vin Scully press box, admire the trophy gallery of one of Major League Baseball's most iconic and successful franchises. Take in the best view of Los Angeles from the top deck of Dodger Stadium. It's an experience you won't want to miss.
- Enjoy a City Tour of Los Angeles. Relax and enjoy the journey as your guide points out the many interesting sights along the way.
- Be our guest for lunch at a local restaurant.
- Join us for a sight-seeing tour of Hollywood.
- Step back to prehistoric times on a visit to the La Brea Tar Pits in Hancock Park, a registered National Natural Landmark.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Rose Parade | Lunch | Santa Monica

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the Parade, be our guest for lunch at a local restaurant.
- Enjoy some leisurely free time to explore the attractions of Santa Monica.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Orange Rose Tour.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Orange Rose Tour Package Rate

Rates are quoted per person and include all taxes.

Single ... \$1,505 | Double ... \$1,195 | Triple ... \$1,165 | Quad ... \$1,140



Pacific Rose Tour

Five Days / Four Nights: Includes the Rose Parade
Tuesday, Dec. 29, 2020 – Saturday, Jan. 2, 2021

Day 1 – Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Your tour begins with your arrival and check-in at the Hyatt Regency Hotel in Long Beach.
- After check-in, visit the Al Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Hyatt Regency Long Beach is the perfect start to the fun and adventure of the Pacific Rose Tour.
- Includes Portage at the hotel.

Day 2 – Paramount Pictures Studio Tour | Queen Mary Lunch & Tour

- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. Note: Children must be at least 10 years of age for admission to Paramount Studios.
- Join us for lunch onboard the Queen Mary followed by a tour of the great ship. Now docked in Long Beach harbor, it was once the grandest ocean liner on the seas.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along the way.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Float Construction Barns | Huntington Museum & Gardens

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Join us for lunch along the way.
- Visit The Huntington Library, Museum and Botanical Gardens. Tour the art collections, exhibits and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Rose Parade | Aquarium of the Pacific | Long Beach Harbor Cruise

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Be our guest for lunch in Long Beach following the Parade.
- Visit the Aquarium of the Pacific, which houses over 11,000 ocean animals and 500 species, including sharks, jellies, seahorses, and seadragons.
- Long Beach Harbor Cruise
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Pacific Rose Tour.
- Have a safe trip home. We hope to see you again soon.
- Portage included at the hotel.
- **Meals Included: Full American Breakfast Buffet**

Pacific Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Water View

Single ... \$1,725 | Double ... \$1,410 | Triple ... \$1,305 | Quad ... \$1,310

Harbor View

Single ... \$1,799 | Double ... \$1,445 | Triple ... \$1,330 | Quad ... N/A



Coral Rose Tour

Four Days / Three Nights: Includes The Rose Parade
Wednesday, Dec. 30, 2020 – Saturday, Jan. 2, 2021

Day 1 – Hotel Check-in | Introduction

- Your tour begins with your arrival and check-in at the Hyatt Regency Long Beach.
- After check-in, visit the Al Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Hyatt Regency Long Beach is the perfect start to the fun and adventure of the Coral Rose Tour.
- Porterage included at the hotel.

Day 2 – Float Barns | Hollywood | Farmers Market | Beverly Hills

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Enjoy a sightseeing tour of Hollywood.
- Take a break as you journey on your own through LA's historic Farmers Market, a local favorite food stop since 1934.
- See the famous sights from your motorcoach on a driving tour of Beverly Hills.
- **Meals Included: Full American Breakfast Buffet**

Day 3 – The Rose Parade | Aquarium of the Pacific | Long Beach Harbor Cruise

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Parade, join us for lunch at a local restaurant.
- Visit the Aquarium of the Pacific, which houses over 11,000 ocean animals and 500 species, including sharks, jellies, seahorses, and seadragons.
- Enjoy a relaxing Long Beach Harbor Cruise.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Farewell Breakfast

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Coral Rose Tour.
- Have a safe trip home. We hope to see you again soon.
- Portage included at the hotel.
- **Meals Included: Full American Breakfast Buffet**

Coral Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Water View

Single ... \$1,196 | Double ... \$955 | Triple ... \$879 | Quad ... \$885

Add A Day–Option 1 (Long Beach Guests)

The “Add-A-Day – Option 1” may be added to the following tours:

- **Orange Rose Tour**
- **Pacific Rose Tour**
- **Coral Rose Tour**
- **Ocean Rose Tour**
- **Sterling Rose Tour**

The above-listed tours offer you the option of adding **January 2nd** as an extra day of sightseeing and fun. Maximize your experience by adding a day to your tour. **When selecting this upgrade, your departure date is moved to January 3rd.**

Add-A-Day (January 2nd) Highlights:

- Tour the Post-Parade Showcase of Floats where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Join us for lunch in China Town.
- Experience the Getty Center and its collection of European and American art, outdoor sculptures, and the breathtaking views of its gardens and terraces.
- Stay an additional night at your hotel (with original departure itinerary moved to January 3rd.)
- Enjoy a full American breakfast buffet on January 2nd and 3rd.

When booking your reservation, indicate that you would like to **Add-A-Day** to your tour.

Add-A-Day Rates

Rates are based on the location of your original tour. Prices quoted are per person, including all taxes and are in addition to the price of your original tour.

Long Beach Guests

Hyatt Regency Long Beach—Water View

Single ... \$355 (extra) | Double ... \$305 (extra) | Triple ... \$275 (extra) | Quad ... \$280

Hyatt Regency Long Beach—Harbor View

Single ... \$375 (extra) | Double ... \$285 (extra) | Triple ... \$260 (extra) | Quad ... Not Available

Renaissance Long Beach

Single ... \$339 (extra) | Double ... \$259 (extra) | Triple ... \$255 (extra) | Quad ... \$249 (extra)

Hotel Maya Long Beach

Single ... \$395 (extra) | Double ... \$295 (extra) | Triple ... \$260 (extra) | Quad ... \$249 (extra)

Add A Day–Option 2 (LAX Marriott Guests)

The “Add-A-Day – Option 2” may be added to the following tours:

- **Red Rose Tour**
- **White Rose Tour**
- **Wendy Tour**
- **Yellow Rose Tour**
- **Western Rose Tour**

The above-listed tours offer you the option of adding an extra day of sightseeing and fun. Maximize your experience by adding a day to your tour. **When selecting this upgrade, your departure date is moved to January 3rd.**

Add-A-Day Highlights:

- Tour the **Post-Parade Showcase of Floats** where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Be our guest for lunch.
- Take a tour of Dodger Stadium, an icon of Major League Baseball history. Sit in the dugouts, visit the Vin Scully press box, admire the trophy gallery of one of Major League Baseball’s most iconic and successful franchises. Take in the best views of Los Angeles from the top deck of Dodger Stadium. It’s an experience you won’t want to miss.
- Stay an additional night at your hotel (with original departure itinerary moved to January 3rd.)
- Enjoy a full American breakfast buffet on January 2nd and 3rd.

When booking your reservation, indicate that you would like to **Add-A-Day** to your tour.

Add-A-Day Rates

Prices quoted are per person, including all taxes, and are in addition to the price of your original tour.

LAX Marriott Guests

Single ... \$360 (extra) | Double ... \$290 (extra) | Triple ... \$265 (extra |)Quad ... \$255 (extra)

Seating Charts

Rose Bowl Seating Chart

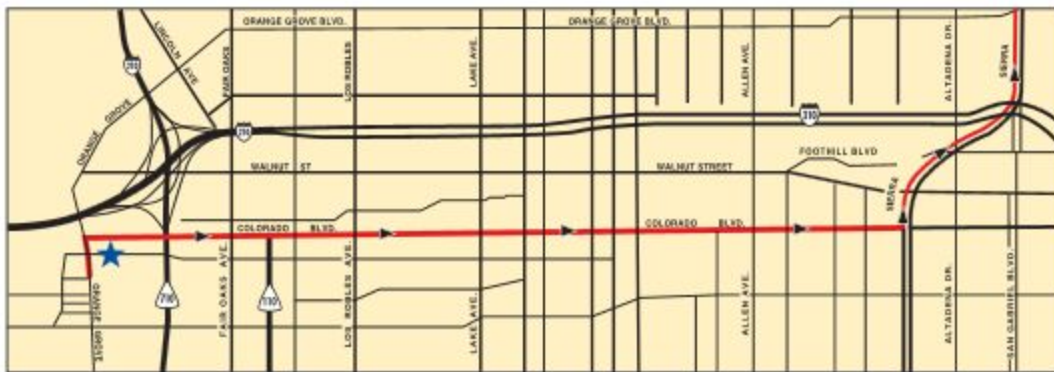
We offer one Parade and Game Tour that includes tickets to the Rose Bowl Game. You also have the option of adding the Rose Bowl Game to many of our Parade Only Tours for an additional charge. Refer to the Rose Bowl seating chart below for potential seat upgrades, upon request.



The Rose Parade

We'll Reserve Great Rose Parade Seats For You

Take stunning pictures of the Rose Parade floats, marching bands and equestrians as they begin their 5.5-mile journey along the parade route through historic Pasadena.



Blue star denotes approximate seating area.