



Welcome to AI Brooks Rose Bowl Tours

For over 70 years we've hosted thousands of guests at the Rose Parade and Rose Bowl Game. With an ever-growing list of satisfied customers, we're the most trusted name in Rose Bowl and Rose Parade tours.

We specialize in tours to the Rose Bowl and Rose Parade

Experience matters when selecting a tour company. Because we specialize in tours to the Rose Bowl and Rose Parade, you can be sure that you'll have an enjoyable, relaxing and fun time during your visit to Southern California. And though we're in our seventh decade, we still plan every detail with the care and attention our many first-time guests deserve.

We have a great team

The AI Brooks team is comprised of seasoned veterans who work together to provide great tours. This includes knowledgeable and friendly guides to escort you to all scheduled events during your stay. And it includes a team of detail-oriented staff working behind the scenes (and around-the-clock) to make your tour a success.

Reserve your place today

Shop and see that we have a tour for everyone. Then reserve a fun and stress-free vacation. Most packages include a New Year's Day celebration at the Tournament of Roses in historic Pasadena.

Visit us online or call (800) 228-4849 to reserve your place today.

Reservations: Rose Bowl/Rose Parade: \$150.00 per person due at the time of reservation; balance is due by November 15th.

Cancellations: Rose Bowl/Rose Parade: a full refund less \$100.00 per person will be provided on cancellations received by November 15th; \$150.00 by November 18th; \$175.00 by November 25th; \$200.00 by December 1st. No refunds after December 1st. All cancellations must be in writing.

Travel Agents: 10% commission paid promptly.

Ticket Distribution: Tickets for all events will be distributed upon arrival.



The Wendy Tour

5 Days / 4 Nights -- Includes The Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks hospitality desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle and enjoy the shopping, dining, and street performers at the Third Street Promenade in Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Wendy Tour.

Day 2 – Float Previews | Bandfest | City Tour

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Enjoy a complimentary lunch with your guide and other Wendy Tour guests.
- Join us for a City Tour including many unique highlights of Los Angeles.
- Between each destination, relax and enjoy the commentary as your guide points out the city highlights along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Warner Bros. Studio Tour | Lunch | Huntington Museum and Gardens

- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work, and be on the lookout for a movie star or a television celebrity, as production is happening all around you. **(Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)**
- Tour The Huntington Library, Museum and Botanical Gardens. See the art collections, exhibits and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 – The Rose Parade | Lunch at Santa Monica Pier | Scenic Coastal Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, join us for lunch on the historic Santa Monica Pier..
- Board your motorcoach for a scenic coastal tour.

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Wendy Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Wendy Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,475 | Double ... \$1,225 | Triple ... \$1,130 | Quad ... \$1,085

Prices are subject to change without notice



The Yellow Rose Tour

4 Days / 3 Nights -- Includes the Rose Parade & Rose Bowl Game
Saturday, Dec. 30, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks hospitality desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Yellow Rose Tour.

Day 2 – Float Construction Barns | Getty Center | Lunch

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Experience the Getty Center and its collection of European and American art, outdoor sculptures, and the breathtaking views of its gardens and terraces.
- Be our guest for lunch along the way.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before departing for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motor coach as you travel from the parade to the game.
- Attend the Rose Bowl Game, also known as "the granddaddy of them all." Experience the thrill of one of America's greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full American Breakfast Buffet | Deluxe Box Lunch**



Day 4 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Red Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Yellow Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,565 | Double ... \$1,370 | Triple ... \$1,310 | Quad ... \$1,115

Prices are subject to change without notice



The Red Rose Tour

4 Days / 3 Nights: Includes the Rose Parade

Saturday, Dec. 30, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott.
- After check-in, visit the AI Brooks hospitality desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night in the 4-star hotel accommodations of the LAX Marriott is the perfect start to the fun and adventure of the Red Rose Tour.

Day 2 – Float Construction Barns | Getty Center | Lunch

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Experience the Getty Center and its collection of European and American art, outdoor sculptures, and the breathtaking views of its gardens and terraces.
- Be our guest for lunch along the way.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – The Rose Parade | Lunch | Post Parade Showcase of Floats

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motor coach following the parade and travel to a local restaurant for a complimentary lunch.
- Tour the Post-Parade Showcase of Floats, and see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Red Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Red Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1085 | Double ... \$895 | Triple ... \$830 | Quad ... \$799

Prices are subject to change without notice



The White Rose Tour

5 Days / 4 Nights: Includes The Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks hospitality desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle and enjoy the shopping, dining, and street performers at the Third Street Promenade in Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the White Rose Tour.

Day 2 – Float Construction Barns | Bandfest | Lunch

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Enjoy lunch with your guide and other White Rose Tour guests at a local restaurant.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Sunday Brunch | Coastal Tour | Getty Villa in Pacific Palisades

- Begin your day with a relaxing Sunday brunch.
- Board your motorcoach and meander along a scenic coastal tour.
- Take a journey through the Stone Age to the Roman Empire on a visit to the beautiful Getty Villa in Pacific Palisades.
- Enjoy lunch with your group at a local restaurant.
- **Meals Included: Sunday Brunch | Lunch**



Day 4 – The Rose Parade | Lunch at the Santa Monica Pier | City Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Rose Parade, travel across town to the Pacific coast for lunch on the historic Santa Monica Pier.
- Board your motorcoach for a brief city tour.

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The White Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

White Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,449 | Double ... \$1,195 | Triple ... \$1,105 | Quad ... \$1,065

Prices are subject to change without notice



The Blue Rose Tour

5 Days / 4 Nights: Includes the Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-In | Introductions

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks hospitality desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle and enjoy the shopping, dining, and street performers at the Third Street Promenade in Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Blue Rose Tour.

Day 2 – Float Construction Barns | The Huntington Library, Museum and Gardens

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Visit The Huntington Library, Museum and Botanical Gardens. Tour the art collections, exhibits and rare and exotic plants from around the world.
- Be our guest for lunch.
- Enjoy the sights and commentary as your guide points out the many points of interest along the way.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Reagan Presidential Library | Air Force One BBQ Lunch

- Tour the Ronald Reagan Presidential Library. Examine historical documents, photographs, film footage, and over 40,000 artifacts, including a full-sized replica of the Oval Office. See the actual Air Force One that flew seven U.S. presidents.
- Enjoy a barbecue lunch beneath Air Force One at the Reagan Library.
- Between each destination, enjoy the sights as you listen to the commentary provided by your tour guide.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 – The Rose Parade in Historic Pasadena | Post-Parade Lunch | Scenic Coastal Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, join us for a complimentary lunch at a local restaurant.
- Board your motorcoach for a scenic coastal tour.

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Blue Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Blue Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,449 | Double ... \$1,195 | Triple ... \$1,110 | Quad ... \$1,065

Prices are subject to change without notice



The Ocean Rose Tour

5 Days / 4 Nights: Includes The Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), board a shuttle for the short ride to the Hotel Maya in Long Beach.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the Hotel Maya is the perfect start to the fun and adventure of the Ocean Rose Tour.

Day 2 – Float Previews | Bandfest | City Tour of Los Angeles

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Join us for lunch at a local restaurant.
- Sit back, relax, and enjoy the commentary as your guide points out the many historic and culturally significant locations during a city tour of Los Angeles.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Paramount Pictures Studio Tour | The Huntington Library, Museum & Gardens | Wine, S'mores, & New Year's Eve Fireworks

- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. **Note: Children must be at least 10 years of age for admission to Paramount Studios.**
- Join us for lunch along the way.
- Tour The Huntington Library, Museum and Botanical Gardens. See the art collections, exhibits and rare and exotic plants from around the world.
- Join us to celebrate New Year's Eve with wine, s'mores and fireworks.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 – The Rose Parade | Lunch on the Santa Monica Pier | Third Street Promenade

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the parade, be our guest for lunch on the historic Santa Monica Pier.
- Take time to enjoy the shops and street performers on the Third Street Promenade in Santa Monica.

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Ocean Rose Tour. Join us for breakfast before departing via shuttle for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Ocean Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Standard View

Single ... \$1,615 | Double ... \$1,345 | Triple ... \$1,225 | Quad ... \$1,175

Ocean View

Single ... \$1,769 | Double ... \$1,399 | Triple ... \$1,279 | Quad ... \$1,219

Prices are subject to change without notice



The Sterling Rose Tour

5 Days / 4 Nights: Includes Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Renaissance Long Beach Hotel.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Renaissance Long Beach Hotel is the perfect start to the fun and adventure of the Sterling Rose Tour.

Day 2 – Float Construction Barns | Bandfest | Lunch

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Be our guest for lunch at a local restaurant.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 - Coastal Tour to San Juan Capistrano and Other Beach Stops

- Board your motorcoach and meander south along a scenic coastal tour that takes you to San Juan Capistrano, with stops at other beach communities along the way.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along the way.
- Join us for lunch at a restaurant on our route.
- **Meals Included: Full American Breakfast | Lunch**



Day 4 – Rose Parade | Lunch in Santa Monica | Third Street Promenade

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Board your motor coach following the parade and travel with us to Santa Monica for a complimentary lunch.
- Take time to enjoy the shops and street performers on the Third Street Promenade in Santa Monica.

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Sterling Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Sterling Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,430 | Double ... \$1,165 | Triple ... \$1,075 | Quad ... \$1,035

Prices are subject to change without notice



The Orange Rose Tour

4 Days / 3 Nights: Includes the Rose Parade

Saturday, Dec. 30, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introduction |

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Hotel Maya in Long Beach.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Hotel Maya is the perfect start to the fun and adventure of the Orange Rose Tour.

Day 2 – Float Barns | Brunch and Guided Tour of the Queen Mary | New Year's Eve Wine, S'mores & Fireworks

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Enjoy brunch on board the Queen Mary
- Following lunch, take a guided tour of the Queen Mary, once the grandest ocean liner on the seas.
- Join us to celebrate New Year's Eve with wine, s'mores and fireworks.
- **Meals Included: Full American Breakfast Buffet | Brunch**

Day 3 – The Rose Parade | Lunch in Santa Monica | Scenic Coastal Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, travel to Santa Monica for lunch.
- Board your motorcoach for a scenic coastal tour.



Day 4 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Blue Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Orange Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,355 | Double ... \$1,135 | Triple ... \$1,065 | Quad ... \$1,025

Prices are subject to change without notice



Sea Rose Tour

5 Days / 4 Nights: Includes the Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Renaissance Long Beach Hotel.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Renaissance Long Beach Hotel is the perfect start to the fun and adventure of the Sea Rose Tour.

Day 2 – Float Construction Barns | Lunch in Old Town Pasadena | Bandfest

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- After the float barns, enjoy some free time to explore Old Town Pasadena and take in the pre-Parade excitement.
- Be our guest for lunch in Old Town Pasadena.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Brunch Aboard the Queen Mary | Warner Bros. Studio Tour | City Tour of Hollywood

- Begin your day with brunch onboard the Queen Mary. Now docked in Long Beach harbor, it was once the grandest ocean liner on the seas.
- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work, and be on the lookout for a movie star or a television celebrity. **(Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)**
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along the way.
- **Meals Included: Queen Mary Brunch**



Day 4 – Rose Parade | Aquarium of the Pacific | Long Beach Harbor Cruise

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the Parade, join us for lunch in the Waterfront section of Long Beach. You'll also have access to the Pike Outlets and over 344,000 square feet of Southern California shopping and entertainment.
- Visit the Aquarium of the Pacific, which houses over 11,000 ocean animals and 500 species, including sharks, jellies, seahorses, and seadragons.
- Explore the Long Beach coastline from another perspective on a relaxing harbor cruise.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast | Departure | **Optional Upgrade: Add an extra day of sightseeing to your tour!**

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Sea Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Sea Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,525 | Double ... \$1,265 | Triple ... \$1,175 | Quad ... \$1,125

Prices are subject to change without notice



Coral Rose Tour

4 Days / 3 Nights: Includes The Rose Parade

Saturday, Dec. 30, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Westin Long Beach Hotel.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Westin Long Beach Hotel is the perfect start to the fun and adventure of the Coral Rose Tour.

Day 2 – Float Barns | Brunch Aboard the Queen Mary | Aquarium of the Pacific | Long Beach Harbor Cruise

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Enjoy brunch on board the Queen Mary
- Following brunch, visit the Aquarium of the Pacific, which houses over 11,000 ocean animals and 500 species, including sharks, jellies, seahorses, and seadragons.
- Explore the Long Beach coastline from another perspective on a relaxing harbor cruise.
- **Meals Included: Full American Breakfast Buffet | Brunch**

Day 3 – The Rose Parade | Huntington Library, Museum, and Botanical Gardens

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the Parade, board your motorcoach and enjoy a deluxe box lunch as you make your way to the Huntington Museum.
- Visit The Huntington Library, Museum and Botanical Gardens. Tour the art collections, exhibits and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Deluxe Box Lunch**



Day 4 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Coral Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Coral Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,199 | Double ... \$1,005 | Triple ... \$980 | Quad ... \$935

Prices are subject to change without notice



Pacific Rose Tour

5 Days / 4 Nights: Includes the Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Westin Long Beach Hotel.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Westin Long Beach Hotel is the perfect start to the fun and adventure of the Pacific Rose Tour.

Day 2 – Float Construction Barns | Old Town Pasadena | Bandfest

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy some free time to explore Old Town Pasadena and take in the pre-Parade excitement.
- Be our guest for lunch in Old Town Pasadena.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Brunch Aboard the Queen Mary | Warner Bros. Studio Tour | City Tour of Hollywood

- Begin your day with brunch onboard the Queen Mary. Now docked in Long Beach harbor, it was once the grandest ocean liner on the seas.
- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work, and be on the lookout for a movie star or a television celebrity. **(Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)**
- Board your motorcoach and enjoy a rolling tour through historic Hollywood.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along the way.
- **Meals Included: Queen Mary Brunch**



Day 4 – Rose Parade | Aquarium of the Pacific | Long Beach Harbor Cruise

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the Parade, join us for lunch in the Waterfront section of Long Beach. You'll also have access to the Pike Outlets and over 344,000 square feet of Southern California shopping and entertainment.
- Visit the Aquarium of the Pacific, which houses over 11,000 ocean animals and 500 species, including sharks, jellies, seahorses, and seadragons.
- Explore the Long Beach coastline from another perspective on a relaxing harbor cruise.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 5 – Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Pacific Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Pacific Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,510 | Double ... \$1,249 | Triple ... \$1,205 | Quad ... \$1,130

Prices are subject to change without notice



Hollywood Rose Tour

5 Days / 4 Nights: Includes the Rose Parade

Friday, Dec. 29, 2017 – Tuesday, Jan. 2, 2018

Day 1 – Arrival | Hotel Check-in | Introduction | Evening Shuttle to Belmont Shore

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Hyatt Regency Long Beach.
- After check-in, visit the AI Brooks hospitality desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle to Belmont Shore and enjoy the shopping, dining, and beautiful scenes of this Southern California enclave.
- A relaxing night at the 4-star Hyatt Regency Long Beach Hotel is the perfect start to the fun and adventure of the Hollywood Rose Tour. **All guestrooms at the Hyatt Regency Long Beach include water views.**

Day 2 — Paramount Pictures Studio Tour | Walking Tour of Hollywood Forever Cemetery | City Tour of Hollywood & Beverly Hills

- Take a journey through a hundred years of Hollywood history on a Paramount Pictures Studio Tour. Visit back lots, soundstages, and the prop warehouse as you experience Hollywood's original movie studio in-person. Keep your eyes open, because you never know who you might see. **Note: Children must be at least 10 years of age for admission to Paramount Studios.**
- Take a walking tour of Hollywood Forever Cemetery, the final resting place for many of Hollywood's most famous stars and industry notables. See their monuments and discover their stories. Adjacent to Paramount Studios, its history is forever intertwined with that of the entertainment industry.
- Join us for lunch at a local restaurant.
- Enjoy a sightseeing tour of Hollywood. See the world-famous sign. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame.
- Board your motorcoach for a drive down the iconic streets of Beverly Hills. Sit back and relax as your guide points out the many points of interest along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 3 — Float Construction Barns | Old Town Pasadena | Lunch at El Paseo Inn | The Grammy Museum

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy some free time to explore Old Town Pasadena and take in the Pre-Parade excitement along Colorado Boulevard.
- Board your motorcoach and travel to Olvera Street, the original pueblo of Los Angeles, where you'll have lunch at El Paseo Inn.
- You've watched the Grammy Awards on television; now visit the museum that celebrates and explores the history, technology, and creative process of all forms of music, and more. The Grammy Museum is a 30,000 square foot interactive experience that features a mixture of permanent and traveling exhibits, commemorating all forms of music. Explore your favorite music. Record a song. There's something for every music lover at the Grammy Museum.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 4 – Rose Parade | Huntington Museum & Gardens

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands. It's the perfect spot for taking pictures of the floats, marching bands, and equestrian teams.
- Following the Parade, board your motorcoach and enjoy a deluxe box lunch during the short ride to the Huntington Gardens.
- Tour The Huntington Library, Museum, and Botanical Gardens. See the art collections, exhibits and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Deluxe Box Lunch**

Day 5 – Farewell Breakfast | Departure | **Optional Upgrade: Add an extra day of sightseeing to your tour!**

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Hollywood Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**



AI Brooks
Rose Bowl Tours
LEADING THE PARADE

Questions? We're here to help.

(800) 228-4849

Hollywood Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,459 | Double ... \$1,259 | Triple ... \$1,175 | Quad ... \$1,180

Prices are subject to change without notice



Add A Day – Option 1 **Monday, Jan. 2, 2017**

The “Add-A-Day – Option 1” may be added to the following tours:

- **Sea Rose Tour**
- **Ocean Rose Tour**
- **Orange Rose Tour**
- **Sterling Rose Tour**
- **Coral Rose Tour**
- **Pacific Rose Tour**
- **Hollywood Rose Tour**

The above-listed tours offer you the option of adding Tuesday, January 2nd, as an extra day of sightseeing and fun. Maximize your experience by adding a day to your tour. When selecting this upgrade, your departure date is moved to January 3, 2018.

Add-A-Day (January 2nd) Highlights:

- Tour the **Post-Parade Showcase of Floats** where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Join us for lunch at a select Los Angeles restaurant.
- Experience the Getty Center and its collection of European and American art, breathtaking views, and peaceful gardens.
- Stay an additional night at your hotel (with original departure itinerary moved to January 3rd.)
- Enjoy a **full American breakfast buffet** on January 2nd and 3rd.

When booking your reservation, indicate that you would like to Add-A-Day (January 2nd) to your tour.

Add-A-Day Rates*

Rates are quoted per person and include all taxes and are added to the price of your tour.

Prices are subject to change without notice

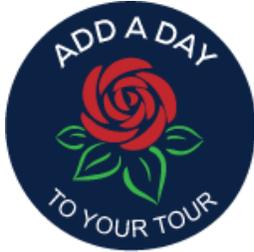
LONG BEACH GUESTS

Hotel Maya and Hyatt Regency Long Beach

Single ... \$375 (extra) | Double ... \$285 (extra) | Triple ... \$255 (extra) | Quad ... \$245 (extra)

Renaissance and Westin Hotels—Long Beach

Single ... \$330 (extra) | Double ... \$265 (extra) | Triple ... \$240 (extra) | Quad ... \$230 (extra)



Add A Day – Option 2

Monday, Jan. 2, 2017

The “Add-A-Day – Option 2” may be added to the following tours:

- **White Rose Tour**
- **Blue Rose Tour**
- **Wendy Tour**
- **Yellow Rose Tour**

The above-listed tours offer you the option of adding Tuesday, January 2nd, as an extra day of sightseeing and fun. Maximize your experience by adding a day to your tour. When selecting this upgrade, your departure date is moved to January 3, 2018.

Add-A-Day (January 2nd) Highlights:

- Tour the **Post-Parade Showcase of Floats** where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Join us for lunch at a select Southern California restaurant.
- Visit the Long Beach Aquarium.
- Sail on a Harbor Cruise.
- Stay an additional night at your hotel (with original departure itinerary moved to January 3rd.)
- Enjoy a **full American breakfast buffet** on January 2nd and 3rd.

When booking your reservation, indicate that you would like to Add-A-Day (January 2nd) to your tour.

Add-A-Day Rates*

Rates are quoted per person and include all taxes and are added to the price of your tour.

Prices are subject to change without notice

LAX Marriott Guests

Single ... \$345 (extra) | Double ... \$279 (extra) | Triple ... \$260 (extra) | Quad ... \$249 (extra)



Seating Charts

The Rose Bowl

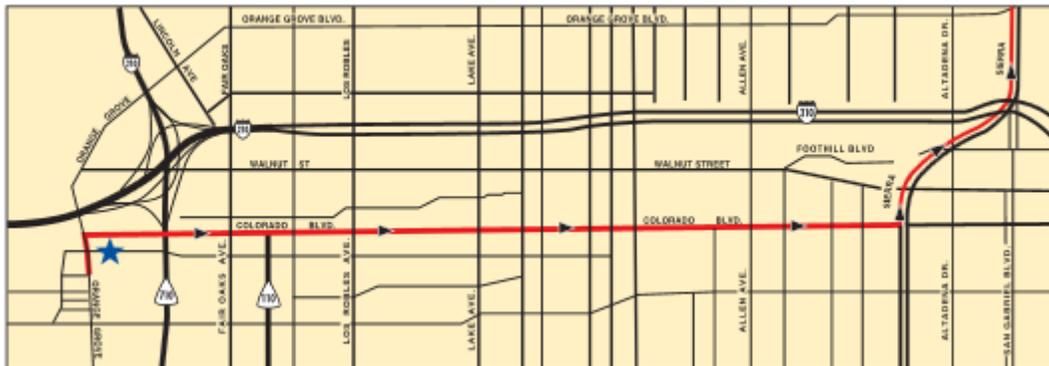
We offer one Parade and Game Tour that includes tickets to the Rose Bowl Game. You also have the option of adding the Rose Bowl Game to many of our Parade Only Tours for an additional charge. Refer to the Rose Bowl seating chart below for potential seat upgrades, upon request.





The Rose Parade

We'll reserve great Rose Parade seats for you. Take stunning pictures of the Rose Parade floats, marching bands and equestrians as they begin their 5.5 mile journey along the parade route through historic Pasadena.



The blue star designates approximate seat location.