



Welcome to AI Brooks Rose Bowl Tours

For over 70 years we've hosted thousands of guests at the Rose Parade and Rose Bowl Game. With an ever-growing list of satisfied customers, we're the most trusted name in Rose Bowl and Rose Parade tours.

We specialize in tours to the Rose Bowl and Rose Parade

Experience matters when selecting a tour company. Because we specialize in tours to the Rose Bowl and Rose Parade, you can be sure that you'll have an enjoyable, relaxing and fun time during your visit to Southern California. And though we're in our seventh decade, we still plan every detail with the care and attention our many first-time guests deserve.

We have a great team

The AI Brooks team is comprised of seasoned veterans who work together to provide great tours. This includes knowledgeable and friendly guides to escort you to all scheduled events during your stay. And it includes a team of detail-oriented staff working behind the scenes (and around-the-clock) to make your tour a success.

Reserve your place today

Shop and see that we have a tour for everyone. Then reserve a fun and stress-free vacation. Most packages include a New Year's Day celebration at the Tournament of Roses in historic Pasadena. By tradition, the Rose Parade is never held on a Sunday so PLEASE NOTE THAT THIS YEAR'S PARADE OCCURS ON JANUARY 2, 2017.

Visit us online or call (800) 228-4849 to reserve your place today.

Reservations: Rose Bowl/Rose Parade: \$150.00 per person due within ten days of reservation; balance is due by December 1.

Cancellations: Rose Bowl/Rose Parade: a full refund less \$100.00 per person will be provided on cancellations received by December 1; \$150.00 by December 3; \$175.00 by December 10; \$200.00 by December 15. No refunds available after that date. All cancellations must be in writing.

Travel Agents: 10% commission paid promptly.

Ticket Distribution: Tickets for all events will be distributed upon arrival.



The Wendy Tour

5 Days / 4 Nights -- Rose Parade with Optional Game Upgrade
Friday, Dec. 30, 2016 - Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-In | Introduction | Evening Shuttle to Third Street Promenade

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle and enjoy the shopping, dining and street performers at the Third Street Promenade in Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Wendy Tour.

Day 2 - Float Previews | Bandfest | Lunch at San Antonio Winery | Space Shuttle Endeavor

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Join us for lunch at the San Antonio Winery.
- See the Space Shuttle Endeavor at its permanent home at the California Science Center.
- Between each destination, relax and enjoy the commentary as your guide points out the city highlights along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 - Warner Bros. Studio Tour | Lunch | Hollywood Tour

- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work, and be on the lookout for a movie star or a television celebrity, as production is happening all around you. **(Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)**
- Enjoy a complimentary lunch at a local restaurant with your guide and other Wendy Tour guests.
- Join us for a city tour of Hollywood. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. Along the way, catch a glimpse of the Sunset Strip and Beverly Hills.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 - The Rose Parade | Lunch at Santa Monica Pier | Getty Villa in Pacific Palisades

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, join us for lunch on the historic Santa Monica Pier. Then enjoy some unhurried time in Santa Monica.
- Take a journey through the Stone Age to the Roman Empire on a visit to the beautiful Getty Villa in Pacific Palisades.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**

Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Wendy Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Wendy Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,265 | Double ... \$1,045 | Triple ... \$965 | Quad ... \$935



The Yellow Rose Tour

4 Days / 3 Nights -- Rose Parade and Game

Saturday, Dec. 31, 2016 - Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Yellow Rose Tour.

Day 2 - Float Barns | Huntington Library & Gardens | Lunch | Highlights of Hollywood

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Visit the Huntington Library, Museum and Botanical Gardens. Tour the art collections, exhibits and rare and exotic plants from around the world.
- Join your tour guide and other Yellow Rose guests for lunch at the Huntington.
- Enjoy the highlights of Hollywood. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. Along the way, catch a glimpse of the Sunset Strip and other points of interest in the Hollywood area.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 - The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motor coach as you travel from the parade to the game.
- Attend the Rose Bowl Game, also known as "the granddaddy of them all." Experience the thrill of one of America's greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full American Breakfast Buffet | Deluxe Box Lunch**



Day 4 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Yellow Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Yellow Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,375 | Double ... \$1,199 | Triple ... \$1,140 | Quad ... \$1,115



Parade & Game Express

3 Days / 2 Nights -- Rose Parade and Game

Sunday, Jan. 1, 2017 -- Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Parade & Game Express Tour.

Day 2 - The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motor coach as you travel from the parade to the game.
- Attend the Rose Bowl Game, also known as "the granddaddy of them all." Experience the thrill of one of America's greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full American Breakfast Buffet | Deluxe Box Lunch**

Day 3 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Parade & Game Express Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Parade & Game Express Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,245 | Double ... \$1,130 | Triple ... \$1,095 | Quad ... \$1,075



The Red Rose Tour

4 Days / 3 Nights: Includes the Rose Parade

Saturday, Dec. 31, 2016 - Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-in | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Red Rose Tour.

Day 2 - Float Construction Barns | City Tour Los Angeles & Hollywood | Lunch | Coastal Tour with Santa Monica & Malibu

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy a sight-seeing tour of Hollywood. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame.
- Be our guest for lunch along the way.
- Enjoy some unhurried time in Santa Monica.
- Board your motor coach and meander along a scenic coastal tour to Malibu that includes a stop at the Adamson House. From that vantage point, breathe in the Pacific air and enjoy spectacular views of Malibu Lagoon, Malibu Beach and Malibu Pier in the distance.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 3 - The Rose Parade | Lunch | Post Parade Showcase of Floats

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motor coach following the parade and travel to a local restaurant for a complimentary lunch.
- Tour the Post-Parade Showcase of Floats, and see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**

Day 4 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Red Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Red Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$905 | Double ... \$745 | Triple ... \$685 | Quad ... \$655



The White Rose Tour

**5 Days / 4 Nights: Includes Rose Parade and Optional Game Upgrade
Friday, Dec. 30, 2016 – Tuesday, Jan. 3, 2017**

Day 1 - Arrival | Hotel Check-In | Introduction | Evening Shuttle to Third Street Promenade

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle and enjoy the shopping, dining and street performers at the Third Street Promenade in Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the White Rose Tour.

Day 2 - Float Construction Barns | Bandfest | Lunch | Petersen Automotive Museum

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Enjoy lunch with your guide and other White Rose Tour guests at a local restaurant.
- Experience the automobile as you never have before at the Petersen Automotive Museum. See rare and influential vehicles that helped shape American life and culture, creatively presented in the innovative streetscapes of the Petersen Museum.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along your route.
- **Meals Included: Full American Breakfast Buffet | Hosted Lunch**

Day 3 – Breakfast aboard the Queen Mary | Tour of the Legendary Queen Mary | Coastal Tour | Lunch | Dessert & Ice Cream on the Santa Monica Pier

- Begin your day with a full American breakfast buffet on board the Queen Mary.
- Take a tour of the historic Queen Mary, once the grandest ocean liner on the seas.
- Meander along a scenic coastal tour.
- Be our guest for lunch on the Pier in Santa Monica.
- Have dessert & ice cream and some unhurried time at the Carousel on the Santa Monica Pier.
- **Meals Included: Full American Breakfast Buffet | Lunch | Dessert on the Pier**



Day 4 - The Rose Parade | Lunch at San Antonio Winery | Space Shuttle Endeavor

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Join us for lunch at the San Antonio Winery.
- See the Space Shuttle Endeavor at its permanent home at the California Science Center.
- Between each destination, relax and enjoy the commentary as your guide points out the city highlights along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**

Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the White Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

White Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,230 | Double ... \$995 | Triple ... \$935 | Quad ... \$885



The Blue Rose Tour

**5 Days / 4 Nights: Includes Rose Parade and Optional Game Upgrade
Friday, Dec. 30, 2016 - Tuesday, Jan. 3, 2017**

Day 1 - Arrival | Hotel Check-In | Introduction | Evening Shuttle to Third Street Promenade

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- Hop on the evening shuttle and enjoy the shopping, dining and street performers at the Third Street Promenade in Santa Monica.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Blue Rose Tour.

Day 2 - Reagan Presidential Library | Air Force One BBQ Lunch | Space Shuttle Endeavor

- Tour the Ronald Reagan Presidential Library. Examine historical documents, photographs, film footage, and over 40,000 artifacts, including a full-sized replica of the Oval Office. See the actual Air Force One that flew seven U.S. presidents.
- Enjoy a barbeque lunch beneath Air Force One at the Reagan Library.
- Travel across town to view the Space Shuttle Endeavor at its permanent home at the California Science Center.
- Between each destination, enjoy the sights as you listen to the commentary provided by your local guide.
- **Meals Included: Full American Breakfast Buffet | BBQ Lunch**

Day 3 - Float Construction Barns | The Huntington Library, Museum & Gardens | Lunch at the Huntington | City Tour of Los Angeles & Hollywood

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Visit The Huntington Library, Museum and Botanical Gardens. Tour the art collections, exhibits and rare and exotic plants from around the world.
- Join us for Lunch at the Huntington.
- Enjoy the sights and commentary as your guide takes you on a City Tour that includes Hollywood & and other local points of interest. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. Along the way, catch a glimpse of the Sunset Strip and other landmarks of the Hollywood area.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 - The Rose Parade | Lunch in Santa Monica | Scenic Coastal Tour to Malibu

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, join us for a complimentary lunch at the Pier in Santa Monica. Take some unhurried time in Santa Monica, and enjoy the beautiful surroundings.
- Board your motor coach and meander along a scenic coastal tour to Malibu that includes a stop at the Adamson House. From that vantage point, breathe in the Pacific air and enjoy spectacular views of Malibu Lagoon, Malibu Beach and Malibu Pier in the distance.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**

Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Blue Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

Blue Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,255 | Double ... \$1,049 | Triple ... \$965 | Quad ... \$925



The Sea Rose Tour

4 Days / 3 Nights: Includes the Rose Parade

Saturday, Dec. 31, 2016 - Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-in | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Renaissance Long Beach Hotel.
- After check-in, visit the AI Brooks welcome desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Renaissance Long Beach Hotel is the perfect start to the fun and adventure of the Sea Rose Tour.

Day 2 - Float Construction Barns | City Tour of Los Angeles & Hollywood | Lunch | Coastal Tour with Santa Monica & Malibu

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy a sight-seeing tour of Hollywood. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame.
- Be our guest for lunch along the way.
- Enjoy some unhurried time in Santa Monica.
- Board your motor coach and meander along a scenic coastal tour to Malibu that includes a stop at the Adamson House. From that vantage point, breathe in the Pacific air and enjoy spectacular views of Malibu Lagoon, Malibu Beach and Malibu Pier in the distance.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 - The Rose Parade | Lunch | Post Parade Showcase of Floats

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motor coach following the parade and travel to a local restaurant for a complimentary lunch.
- Tour the Post-Parade Showcase of Floats, and see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**



Day 4 - Farewell Breakfast | Transfers to LAX

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Sea Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Sea Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,065 | Double ... \$865 | Triple ... \$845 | Quad ... \$785



The Ocean Rose Tour

5 Days / 4 Nights: Includes The Rose Parade

Friday, Dec. 30, 2016 – Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), board a shuttle for the short ride to the Hotel Maya in Long Beach.
- After check-in, visit the AI Brooks welcome desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the Hotel Maya is the perfect start to the fun and adventure of the Ocean Rose Tour.

Day 2 - Float Previews | Lunch | Bandfest | Long Beach | S'mores, Wine & New Year's Eve Fireworks

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Join us for lunch at a local restaurant.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Return to the Hotel Maya mid-afternoon where you can transfer to downtown Long Beach, known as "The Urban Waterfront Playground."TM
- Enjoy wine and s'mores as you watch New Year's Eve fireworks
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Breakfast on board the Queen Mary | Tour of the Legendary Queen Mary | Coastal Tour including Huntington Beach, Newport Beach, Laguna Beach & San Juan Capistrano

- Begin your day with a full American breakfast buffet on board the Queen Mary.
- Take a guided tour of the historic Queen Mary, once the grandest ocean liner on the seas.
- Meander south along a scenic coastal tour that takes you through Huntington Beach, Newport Beach, Laguna Beach and San Juan Capistrano.
- Join us for lunch along the way.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 - The Rose Parade | Lunch at The Huntington | The Huntington Library, Museum & Gardens

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, be our guest for lunch at The Huntington.
- Tour the Huntington Library, Museum and Botanical Gardens. See the art collections, exhibits and rare and exotic plants from around the world.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**

Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Ocean Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Ocean Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Garden View

Single ... \$1,440 | Double ... \$1,169 | Triple ... \$1,079 | Quad ... \$1,039

Ocean View

Single ... \$1,585 | Double ... \$1,249 | Triple ... \$1,129 | Quad ... \$1,075



The Sterling Rose Tour

5 Days / 4 Nights: Includes Rose Parade and Optional Game Upgrade
Friday, Dec. 30, 2016 - Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided from the airport to the Westin Long Beach Hotel.
- After check-in, visit the AI Brooks welcome desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Westin Long Beach is the perfect start to the fun and adventure of the Sterling Rose Tour.

Day 2 – Float Construction Barns | Getty Center

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Experience the Getty Center and its collection of European and American art, outdoor sculptures, and the breathtaking views of its gardens and terraces.
- Be our guest for lunch at a local restaurant.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 – Aquarium of the Pacific | Queen Mary Tour with Lunch

- Visit the Aquarium of the Pacific and see many of the over 11,000 ocean animals on display.
- Enjoy lunch aboard the Queen Mary.
- Take a guided tour of the Queen Mary, once the grandest ocean liner on the seas.
- **Meals Included: Full American Breakfast Buffet | Lunch**



Day 4 - The Rose Parade | Lunch | Warner Bros. Studio Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motorcoach following the parade and travel with us to a local restaurant for a complimentary lunch.
- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work, and be on the look out for a movie star or a television celebrity, as production is happening all around you. **(Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)**
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**

Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Sterling Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

Sterling Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,410 | Double ... \$1,175 | Triple ... \$1,120 | Quad ... \$1,075



The Orange Rose Tour

4 Days / 3 Nights: Includes the Rose Parade

Saturday, Dec. 31, 2016 - Tuesday, Jan. 3, 2017

Day 1 - Arrival | Hotel Check-in | Introduction | New Year's Eve S'mores & Fireworks

- Upon your arrival at Los Angeles International Airport (LAX), transfers are provided from the airport to the Hotel Maya in Long Beach.
- After check-in, visit the AI Brooks welcome desk for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star Hotel Maya is the perfect start to the fun and adventure of the Orange Rose Tour.

Day 2 - Float Barns | Lunch on board the Queen Mary | Guided Tour of the Queen Mary

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy lunch on board the Queen Mary.
- Following lunch, take a guided tour of the Queen Mary, once the grandest ocean liner on the seas.
- Take the evening to explore the beauty of Long Beach on your own.
- **Meals Included: Full American Breakfast Buffet | Lunch**

Day 3 - The Rose Parade | Lunch in Santa Monica | Scenic Coastal Tour

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena. By tradition, the Rose Parade is never held on a Sunday. This year's Rose Parade will be on January 2, 2017.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, travel to Santa Monica for lunch.
- After lunch, board your motorcoach for a scenic coastal tour of the local Pacific Coast.
- **Meals Included: Full American Breakfast Buffet | Lunch**
- **OPTIONAL UPGRADE: ADD THE ROSE BOWL GAME TO YOUR TOUR**



Day 4 - Farewell Breakfast | Transfers to LAX

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Orange Rose Tour. Join us for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

Orange Rose Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,170 | Double ... \$975 | Triple ... \$899 | Quad ... \$875



The Fan Favorite Tour Itinerary

3 Days / 2 Nights: Includes The Rose Bowl Game
Sunday, Jan. 1, 2017 - Tuesday, Jan. 3, 2017

Day 1 – Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet and game tickets. This is also an opportunity to meet your tour guide, who will travel with you and your group to the Rose Bowl stadium.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the excitement of the Fan Favorite Tour.

Day 2 – The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for breakfast before we depart for the Game. **PLEASE NOTE THAT THIS YEAR'S ROSE BOWL GAME WILL OCCUR ON JANUARY 2, 2017.**
- Attend the Rose Bowl Game, also known as “the granddaddy of them all.” Experience the thrill of one of America’s greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full American Breakfast Buffet**

Day 3 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Fan Favorite Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

Fan Favorite Tour Package Rates

Rates are quoted per person and include all taxes.

Single ... \$1,035 | Double ... \$925 | Triple ... \$890 | Quad ... \$870



Add A Day to your Tour **Tuesday, Jan. 3, 2017**

Most of our tours offer you the option of adding **Tuesday, January 3rd**, as an extra day of sightseeing and fun. Maximize your experience by adding a day to your tour. When selecting this upgrade, your departure date is moved to January 4, 2017.

Add-A-Day (January 3rd) Highlights:

- Tour the **Post-Parade Showcase of Floats** where you can see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Join us for lunch at a select Los Angeles restaurant.
- Experience the Getty Center and its collection of European and American art, breathtaking views and peaceful gardens.
- Stay an additional night at your hotel (with original departure itinerary moved to January 4th.)
- Enjoy a **full American breakfast buffet** before joining your group for an exciting extra day of activities.

Add-A-Day Upgrade Rates

Rates are quoted per person and include all taxes and are added to the price of your tour.

LAX MARRIOTT GUESTS

Single ... \$245 (extra) | Double ... \$195 (extra) | Triple ... \$175 (extra) | Quad ... \$165 (extra)

LONG BEACH GUESTS

Hotel Maya – Garden View

Single ... \$299 (extra) | Double ... \$240 (extra) | Triple ... \$220 (extra) | Quad ... \$210 (extra)

Hotel Maya – Ocean View

Single ... \$349 (extra) | Double ... \$265 (extra) | Triple ... \$235 (extra) | Quad ... \$220 (extra)



Seating Charts

The Rose Bowl

We offer two Parade & Game Tours that include tickets to the Rose Bowl Game. We also offer one Game Only Tour for football fans who are looking for the most hassle-free way to attend the game. Refer to the Rose Bowl seating chart below for potential seat upgrades, upon request.





The Rose Parade

We'll reserve great Rose Parade seats for you. The television networks know the best spot to watch the Rose Parade, and so do we. In fact, your reserved grandstand seats for the Rose Parade will be in a section near the television cameras. Take stunning pictures of the Rose Parade floats, marching bands and equestrians as they begin their 5.5 mile journey along the parade route through historic Pasadena.



The blue star designates approximate seat location.