



## Welcome to Al Brooks Rose Bowl Tours

For over 70 years we've hosted thousands of guests at the Rose Parade and Rose Bowl Game. With an ever-growing list of satisfied customers, we're the most trusted name in Rose Bowl and Rose Parade tours.

### We specialize in tours to the Rose Bowl and Rose Parade

Experience matters when selecting a tour company. Because we specialize in tours to the Rose Bowl and Rose Parade, you can be sure that you'll have an enjoyable, relaxing and fun time during your visit to Southern California. And though we're in our seventh decade, we still plan every detail with the care and attention our many first-time guests deserve.

### We have a great team

The Al Brooks team is comprised of seasoned veterans who work together to provide great tours. This includes knowledgeable and friendly guides to escort you to all scheduled events during your stay. And it includes a team of detail-oriented staff working behind the scenes (and around-the-clock) to make your tour a success.

### Reserve your place today

Shop and see that we have a tour for everyone. Then reserve a fun and stress-free vacation. All packages include a New Year's Day celebration at the Tournament of Roses in historic Pasadena.

Visit us online or call (800) 228-4849 to reserve your place today.

**Reservations:** Rose Bowl/Rose Parade: \$150.00 per person due within ten days of reservation; balance is due by December 1.

**Cancellations:** Rose Bowl/Rose Parade: a full refund less \$100.00 per person will be provided on cancellations received by December 1; \$150.00 by December 3; \$175.00 by December 10; \$200.00 by December 15. No refunds available after that date. All cancellations must be in writing.

**Travel Agents:** 10% commission paid promptly.

**Ticket Distribution:** Tickets for all events will be distributed upon arrival.

**Hotel:** Los Angeles Marriott Hotel, 5855 West Century Boulevard, Los Angeles, CA 90045



## The Wendy Tour

5 Days / 4 Nights -- Rose Parade and Game

Monday, December 29, 2014 - Friday, Jan. 2, 2015

### Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Wendy Tour.

### Day 2 - Float Previews | Bandfest | Space Shuttle Endeavor | City Tour of Los Angeles

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Preview award-winning marching bands at Bandfest, and see the field shows that earned each a trip to the Rose Parade.
- Join us for lunch at a select Los Angeles restaurant.
- Marvel at the Space Shuttle Endeavor at its permanent home at the California Science Center.
- Enjoy the sights and commentary as your guide takes you on a City Tour of Los Angeles
- **Meals Included: Full American Breakfast Buffet | Lunch**

### Day 3 - Warner Bros. Studio Tour | City Tour of Hollywood & Beverly Hills | The Getty Museum

- Go behind the scenes of your favorite television shows and movies during a Warner Bros. Studio Tour. See Hollywood at work, and be on the lookout for a movie star or a television celebrity, as production is happening all around you. (Note: Children must be at least 8 years of age for admission into Warner Bros. Studios.)
- Enjoy a hosted lunch with your guide and other Wendy Tour guests.
- Take a guided tour of Hollywood and Beverly Hills. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. See the boutiques of Rodeo Drive.
- Discover the treasures of the J. Paul Getty Museum. The Getty is a masterpiece of architecture that houses paintings, drawings, sculpture, illuminated manuscripts, decorative arts, and rare European and American photographs.
- Between each destination, sit back and enjoy the commentary as your guide points out the many historic and culturally significant locations along your route.
- **Meals Included: Full American Breakfast Buffet | Lunch**



#### Day 4 - The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motor coach as you travel from the parade to the game.
- Attend the Rose Bowl Game, also known as "the granddaddy of them all." Experience the thrill of one of America's greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full continental breakfast | Deluxe box lunch**

#### Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Wendy Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

#### Wendy Tour Package Rates

Rates are quoted per person and include all taxes.

**Single ... \$1,650 | Double ... \$1,445 | Triple ... \$1,380 | Quad ... \$1,340**



## The Yellow Rose Tour

4 Days / 3 Nights -- Rose Parade and Game

Tuesday, Dec. 30, 2014 - Friday, Jan. 2, 2015

### Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the Al Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Yellow Rose Tour.

### Day 2 - Float Barns | Space Shuttle Endeavor | Lunch | City Tour

- Tour the Float Barns as volunteers work around-the-clock to put the finishing touches on Rose Parade floats.
- Marvel at the Space Shuttle Endeavor as you tour the California Science Center.
- Enjoy a City Tour of Los Angeles, Hollywood and Beverly Hills. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. Hear the stories of success and tragedy along the Sunset Strip. See the boutiques of Rodeo Drive, and much more.
- **Meals Included: Full American Breakfast Buffet | Lunch**

### Day 3 - The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motor coach as you travel from the parade to the game.
- Attend the Rose Bowl Game, also known as "the granddaddy of them all." Experience the thrill of one of America's greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full continental breakfast | Deluxe box lunch**



#### Day 4 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Yellow Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

#### **Yellow Rose Tour Package Rates**

Rates are quoted per person and include all taxes.

**Single ... \$1,405 | Double ... \$1,249 | Triple ... \$1,195 | Quad ... \$1,170**



## The Pink Rose Tour

3 Days / 2 Nights -- Rose Parade and Game

Wednesday, Dec. 31, 2014 -- Friday, Jan. 2, 2015

### Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Pink Rose Tour.

### Day 2 - The Rose Parade | The Rose Bowl Game

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Following the parade, enjoy a deluxe box lunch aboard your motor coach as you travel from the parade to the game.
- Attend the Rose Bowl Game, also known as "the granddaddy of them all." Experience the thrill of one of America's greatest sporting events in one of its most beloved stadiums.
- **Meals Included: Full continental breakfast | Deluxe box lunch**

### Day 3 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on the Pink Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

#### Pink Rose Tour Package Rates

Rates are quoted per person and include all taxes.

**Single ... \$1,155 | Double ... \$1,050 | Triple ... \$1,015 | Quad ... \$995**



## The Red Rose Tour

4 Days / 3 Nights: Includes the Rose Parade

Tuesday, Dec. 30, 2014 - Friday, Jan. 2, 2015

### Day 1 - Arrival | Hotel Check-in | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Red Rose Tour.

### Day 2 - Float Construction Barns | City Tour of Los Angeles, Hollywood and Beverly Hills

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy an afternoon of sight-seeing on a City Tour of Los Angeles that includes Hollywood and Beverly Hills. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. Hear stories of success and tragedy as your motor coach strolls down the Sunset Strip. See the boutiques of Rodeo Drive, and much more.
- **Meals Included: Full American Breakfast Buffet**

### Day 3 - The Rose Parade | Lunch | Post Parade Showcase of Floats

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motor coach following the parade and travel to a local restaurant for a complimentary lunch.
- Tour the Post-Parade Showcase of Floats, and see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- **Meals Included: Deluxe Continental Breakfast Buffet | Lunch**



#### Day 4 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The Red Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

#### Red Rose Tour Package Rates

Rates are quoted per person and include all taxes.

**Single ... \$850 | Double ... \$695 | Triple ... \$645 | Quad ... \$620**





## The White Rose Tour

5 Days / 4 Nights: Includes The Rose Parade

Tuesday, Dec. 30, 2014 - Saturday, Jan. 3, 2015

### Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the White Rose Tour.

### Day 2 - Float Construction Barns | City Tour of Los Angeles | Lunch | J. Paul Getty Museum

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Enjoy a guided City Tour of Los Angeles.
- Have lunch with your guide and other White Rose Tour guests at a select Los Angeles restaurant.
- Discover the treasures of the J. Paul Getty Museum. The Getty is a masterpiece of architecture that houses paintings, drawings, sculpture, illuminated manuscripts, decorative arts, and rare European and American photographs.
- **Meals Included: Full American Breakfast Buffet | Hosted Lunch**

### Day 3 - The Rose Parade | Lunch | Coastal Tour, including Venice Beach and Malibu

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motor coach following the parade and travel to a local restaurant for a complimentary lunch.
- Meander along a scenic coastal tour that takes you through Venice Beach and Malibu.
- **Meals Included: Deluxe Continental Breakfast Buffet | Lunch**



#### Day 4 - Post-Parade Showcase of Floats | Lunch | Tour Hollywood and Beverly Hills

- Tour the Post-Parade Showcase of Floats, and see the detail and beauty of each entry. Take plenty of close-ups to share with family and friends back home.
- Have lunch at a select Los Angeles restaurant.
- Enjoy an afternoon of sight-seeing on a guided tour of Hollywood and Beverly Hills. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. Hear the stories of success and tragedy as your motor coach rolls along the Sunset Strip. See the boutiques of Rodeo Drive, and much more.
- **Meals Included: Full American Breakfast Buffet | Lunch**

#### Day 5 - Farewell Breakfast | Departure

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made during your time on The White Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American Breakfast Buffet**

#### White Rose Tour Package Rates

Rates are quoted per person and include all taxes.

**Single ... \$1,130 | Double ... \$925 | Triple ... \$855 | Quad ... \$820**



## The Blue Rose Tour

5 Days / 4 Nights: Includes the Rose Parade

Monday, Dec. 29, 2014 - Friday, Jan. 2, 2015

### Day 1 - Arrival | Hotel Check-In | Introduction

- Upon your arrival at Los Angeles International Airport (LAX), shuttles are provided for the short ride to the Los Angeles Marriott Hotel.
- After check-in, visit the AI Brooks welcome desk on the Ballroom level for your welcome packet. This is also an opportunity to meet your tour guide, who will be with you each day of your tour.
- A relaxing night at the 4-star LAX Marriott is the perfect start to the fun and adventure of the Blue Rose Tour.

### Day 2 - Reagan Presidential Library | Air Force One BBQ Lunch | Space Shuttle Endeavor

- Tour the Ronald Reagan Presidential Library. Examine historical documents, photographs, film footage, and over 40,000 artifacts, including a full-sized replica of the Oval Office. See the actual Air Force One that flew seven U.S. presidents.
- Enjoy a barbeque lunch beneath Air Force One at the Reagan Library.
- Travel across town to view the Space Shuttle Endeavor at its permanent home at the California Science Center.
- **Meals Included: Full American Breakfast | Hosted BBQ Lunch**

### Day 3 - Float Barns | The Huntington Library, Museum & Gardens | Lunch | City Tour of Los Angeles

- Explore the Float Barns as volunteers work around-the-clock to put the finishing touches on the spectacular Rose Parade floats.
- Visit The Huntington Library, Museum and Botanical Gardens. Tour the art collections, exhibits and rare and exotic plants from around the world.
- Enjoy a complimentary lunch.
- Relax as you take in a City Tour of Los Angeles with commentary provided by your tour guide.
- **Meals Included: Full American Breakfast Buffet | Lunch**



#### **Day 4 - The Rose Parade | Lunch | Coastal Tour - Venice Beach, Malibu | Hollywood & Beverly Hills**

- We have a spectacular day planned for you. Be sure to join us for an early breakfast before we depart for Pasadena.
- Celebrate the New Year at the Tournament of Roses Parade in Pasadena. Take your seat in the grandstands near the television cameras. It's the perfect spot for taking pictures of the floats, marching bands and equestrian teams.
- Board your motor coach following the parade and travel to a local restaurant for a complimentary lunch.
- Meander along a scenic coastal tour that takes you through Venice Beach and Malibu.
- Enjoy the commentary as your guide takes you on a tour of Hollywood and Beverly Hills. Touch the footprints at Grauman's Theatre. Stroll down Hollywood's Walk of Fame. See the boutiques of Rodeo Drive, and much more.
- **Meals Included: Deluxe Continental Breakfast | Lunch**

#### **Day 5 - Farewell Breakfast | Departure**

- The Farewell Breakfast is a chance to say goodbye to your tour guide and all the new friends you've made on the Blue Rose Tour. Join us in the ballroom for breakfast before departing for Los Angeles International Airport.
- Have a safe trip home. We hope to see you again soon.
- **Meals Included: Full American breakfast buffet**

#### **Blue Rose Tour Package Rates**

Rates are quoted per person and include all taxes.

**Single ... \$1,175 | Double ... \$965 | Triple ... \$895 | Quad ... \$825**



## Seating Charts

### The Rose Bowl

We offer three Parade & Game Tours that include tickets to the Rose Bowl Game. Refer to the Rose Bowl seating chart below for potential seat upgrades, upon request.



### The Rose Parade

We'll reserve great Rose Parade seats for you. The television networks know the best spot to watch the Rose Parade, and so do we. In fact, your reserved grandstand seats for the Rose Parade will be in a section near the television cameras. Take stunning pictures of the Rose Parade floats, marching bands and equestrians as they begin their 5.5 mile journey along the parade route through historic Pasadena.

